



Planning Guide

For IE's 2027 Building Expertise for Deeper Learning Conference in Orlando

The school year may just be starting, but now is the time to think about June as you develop your budget. Instructional Empowerment's Building Expertise for Deeper Learning Educators' Conference qualifies as a Title 1 expenditure under the category of Professional Development. This planning guide will assist in determining the funding needed for your team to attend. BE2027 offers countless opportunities to collaborate with educators and leaders from across the country who are working towards the same goals you are; shifting to a student-centered model of instruction, ensuring all students have access to rigorous core instruction, and equipping students with the tools they need to excel.

Reasons to include IE's *Building Expertise for Deeper Learning Conference* in your budget:

- **Professional Learning:** Build on the lessons learned during the 26-27 school year and delve deeper into instructional practices that will transform classrooms and re-energize educators.
- **Instructional Leadership Networking:** Work through problems of practice with others who are engaged in the same work and share the same "why."
- **Marzano:** Those who are implementing Marzano's evaluation models can deepen their understanding of key elements and hear updates directly from Robert Marzano.
- **Timing:** The conference will be held June 23-25, 2027, the perfect time for celebrating and reflecting on the past school year while gaining fresh insights and momentum for the next one.
- **Location:** Orlando, Florida offers the opportunity for attendees to bring family members and combine learning with fun.

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Who should attend:

District Leaders, School Leaders, Coaches, Teachers

Conference registration:

\$1349 (\$1199 if purchased by 2/1/27)

Group discounts:

\$20 off per ticket for groups of 5-9, \$40 off per ticket for teams of 10 or more.

Special perks for large groups of 25 or more include reserved seats at keynotes, VIP conference check-in, BE conference facilitator to support your group, professional photo of your group, and more!

Meals included with conference registration:

Breakfast all 3 days, lunch on Wednesday and Thursday.

Airfare

Hotel cost: **\$229/night** plus taxes

Average ride share price from airport to hotel: **\$30**