

# Planning Guide

for IE's 2026 Building Expertise  
Conference in Orlando



The school year may just be starting, but now is the time to think about June as you develop your budget. Instructional Empowerment's *Building Expertise for Deeper Learning Educators'* Conference qualifies as a Title I expenditure under the category of Professional Development. This planning guide will assist in determining the funding needed for your team to attend. BE2026 offers countless opportunities to collaborate with educators and leaders from across the country who are working towards the same goals you are; shifting to a student-centered model of instruction, ensuring all students have access to rigorous core instruction, and equipping students with the tools they need to excel.

## Reasons to include IE's *Building Expertise for Deeper Learning* Conference in your budget:

- **Professional Learning:** Build on the lessons learned during the 25-26 school year and delve deeper into instructional practices that will transform classrooms and reenergize educators.
- **Instructional Leadership Networking:** Work through problems of practice with others who are engaged in the same work and share the same "why."
- **Marzano:** Those who are implementing Marzano's evaluation model can deepen their understanding of key elements and hear updates directly from Robert Marzano.
- **Timing:** The conference will be held June 24-26, 2026, the perfect time for celebrating and reflecting on the past school year while gaining fresh insights and momentum for the next one.
- **Multiple Preconference Institute Options:** Extend your learning by coming a day early to participate in one of our Preconference Institute courses where you'll take a deep dive into topics such as lesson planning with AI, high-impact instructional strategies, and student-led teaming.
- **Location:** Orlando, Florida offers the opportunity for attendees to bring family members and combine learning with fun.

## Planning Guide

Who should attend:  
District Leaders, School  
Leaders, Coaches, Teachers

Conference registration:  
**\$1199 (\$1049 if purchased by  
2/1/26)**

**Group discounts:**  
\$20 off per ticket for groups of  
5-9, \$40 off per ticket for teams  
of 10 or more.

**Special perks for large groups  
of 25 or more** include reserved  
seats at keynotes, VIP  
conference check-in, BE  
conference facilitator to  
support your group,  
professional photo of your  
group, and more!

**Meals included with  
conference registration:**  
Breakfast all 3 days, lunch on  
Wednesday and Thursday.

Preconference Institute: **\$599**

Airfare \_\_\_\_\_

Hotel cost: **\$219** per night plus taxes

Average ride share price  
from airport to hotel **\$30**