

Budget Planning

for IE's 2025 Building Expertise Conference in Orlando



The school year may just be starting, but now is the time to think about June as you develop your budget. Instructional Empowerment's Building Expertise Educators' Conference qualifies as a Title 1 expenditure under the category of Professional Development. This planning guide will assist in determining the funding needed for your team to attend. BE2025 offers countless opportunities to collaborate with educators and leaders from across the country who are working towards the same goals you are; shifting to a student-centered model of instruction, ensuring all students have access to rigorous core instruction, and equipping students with the tools they need to excel.

Reasons to include IE's Building Expertise Conference in your budget:

- **Professional Learning:** Build on the lessons learned during the 24-25 school year and delve deeper into instructional practices that will transform classrooms and reenergize educators.
- **Instructional Leadership Networking:** Work through problems of practice with others who are engaged in the same work and share the same "why."
- **Marzano:** Those who are implementing Marzano's evaluation model can deepen their understanding of key elements and hear updates directly from Robert Marzano.
- **Multiple Preconference Institute Options:** Come a day early to participate in one of our Preconference Institute courses, including 101: Student-led Team Basics, 201: First Step to Team Autonomy, Leading Model of Instruction Implementation, & From Evaluation to Elevation: Transforming Student Outcomes with Marzano Tools.
- **Timing:** The conference will be held June 18-20, 2025, the perfect time for celebrating and reflecting on the past school year while gaining fresh insights and momentum for the next one.
- **Location:** Orlando, Florida offers the opportunity for attendees to bring family members and combine learning with fun.



14TH ANNUAL EDUCATORS' CONFERENCE
**BUILDING
EXPERTISE**
FOR DEEPER LEARNING

Planning Guide

Who should attend:
District Leaders, School
Leaders, Coaches, Teachers

Conference registration:
\$1149 each (**\$999** if purchased
by 2/1/25)

Group discounts:
\$20 off each ticket for groups
of 5-9, **\$40** off each ticket for teams of
10 or more

Special perks for large groups of
25 or more include reserved seats
at keynotes, no wait conference
check-in, reserved debrief room, and
designated facilitators for your group

Preconference Institute: **\$549**

Airfare: _____

Hotel cost: **\$227** per night, plus taxes

Roundtrip transfer from airport
to hotel: **\$38**